

Marcellus Shale Coalition unveils interactive online site

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The new online home of the Marcellus Shale Coalition (MSC) officially went live earlier May 25, with the organization of more than 90 members -- representing the vast majority of shale gas producers throughout the Appalachian region -- unveiling its new MarcellusCoalition.org domain.

They also announced a host of new, interactive additions to the site that visitors can use to learn more about how the responsible development of these resources impacts them and their communities.

“Engaging, educating and mobilizing the public about the environmentally responsible and well-regulated development of clean-burning, job-creating natural gas from the Marcellus Shale is absolutely critical,” said Kathryn Klaber, president and executive director of the MSC. “Our new site will serve as a one-stop shop for those interested in learning more about how this once-in-a-generation type of opportunity is creating tens of thousands of good-paying, permanent jobs across the region and delivering affordable, American-made energy to small businesses and families.”

The new website is an interactive, user-friendly hub of useful, credible and timely information. From fact sheets and economic impact studies, to a grassroots sign-up form – allowing interested parties to become “Friends of Marcellus” – the new site will allow visitors to remain informed on a host of issues and opportunities surrounding shale gas development in the region.

In addition to social media tools, such as Twitter, the site also features an on-line guest speaker request form, as well as an interactive job portal highlighting the various employment opportunities available throughout the industry.

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How cool is this idea?? It is so good to see technology help the citizens of the state to be informed, answer questions, and even find employment! Now that wells are being drilled in Wayne County, we need to take advantage of every opportunity the process offers, and there are many.

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